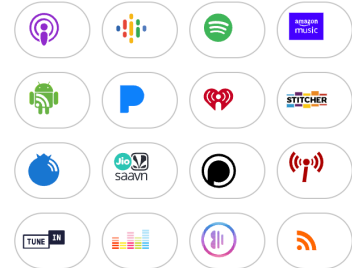




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Creating A Culture Of Celebration At Work is Crucial for Businesses, Here's Why By Korosh Farazad, CEO of Farazad Investments

Creating a culture of celebration at work can have several benefits for employees and the organisation. A recent study also showed that 69% of employees would work harder if they felt their efforts were better appreciated. Having various kinds of celebrations will give employees recognition for their achievements; big or small.

This in turn proves to employees that you are keeping an eye on what they're up to within the business and shows that they are valued as an employee. This feeling of being acknowledged for their work ethic can make employees happier in their role.

Here are a few key points to consider:

1. It boosts employee morale and engagement. Recognizing and celebrating accomplishments, big or small, helps employees feel valued and appreciated, which can increase their motivation and satisfaction with their job.
2. It improves team cohesion. Celebrating together helps to build a sense of community and strengthens relationships among team members.
3. It helps to create a positive work environment. A culture of celebration can help to create a more positive and enjoyable work environment, which can lead to improved productivity and job satisfaction.
4. It can help to retain employees. When employees feel valued and engaged, they are less likely to leave the company.
5. Increases employee engagement and motivation: Celebrating accomplishments and milestones can help employees feel recognized and valued for their contributions, which can increase their engagement and motivation in their work.
6. Improves team cohesion and morale: Celebrating together as a team can help build stronger relationships and a sense of camaraderie among employees, which can improve overall team cohesion and morale.
7. Enhances employee retention: Employee turnover can be costly for an organisation, and a culture of celebration can help retain employees by making them feel more connected to the organisation and their colleagues.
8. Promotes a positive work environment: A culture of celebration can help create a more positive and enjoyable work environment, which can have a positive impact on employee well-being and productivity.

In practice, a culture of celebration can be created by regularly recognising and celebrating employee accomplishments, milestones, and successes. This can be done through employee recognition programs, team building activities, or company-wide events. Celebrations can also be tailored to individual teams or departments to align with their specific goals and objectives. To create a culture of celebration in practice, companies can:

1. Regularly recognize and celebrate employee achievements, both individual and team accomplishments.
2. Encourage employees to share their successes and recognize the contributions of others.
3. Create opportunities for employees to come together and celebrate, such as team-building events or company-wide parties which further adds to happiness within the company and with retainment of good quality staff.
4. Make sure that celebrations are inclusive and accessible to all employees.

It's important to note that creating a culture of celebration is not a one-time event, it's a continuous process that requires the commitment of management and all employees. Celebrations should be integrated into the daily operations of the company, not just as an occasional event.

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